

PRESS RELEASE

For immediate release

Town of Brome Lake Unveils Its New Website

Brome Lake, December 19, 2024 – The Town of Brome Lake is proud to announce the launch of its redesigned website, offering a modern and intuitive user experience tailored to the needs of its residents. Developed in partnership with Blanko, the new site streamlines access to information and enhances interaction between citizens and the municipality.

Featuring a sleek interface and simplified navigation, the new website organizes all essential information into three main categories:

- Municipal Life Information about the municipal council, administration and local democracy.
- **Services** a section dedicated to environmental initiatives and services provided to residents.
- **Leisure, Sports and Culture** Resources and details on outdoor activities, cultural events, and community life.

Key new features include:

- Phase 1 of a centralized citizen portal, designed to simplify online processes and requests.
- A detailed interactive map for quickly locating the Town's main infrastructures and points of interest.
- Quick links to the most frequently visited pages for faster and easier access.
- A Frequently Asked Questions section addressing common citizen inquiries.

This initiative aligns with the Town's commitment to transparency, accessibility, and modernization, while adhering to the requirements of Bill 25 regarding the protection of personal information, ensuring rigorous and secure data management.

"We are proud to offer our citizens a modern, user-friendly platform to stay connected with their municipality," said Richard Burcombe, Mayor of Brome Lake. "This new website reflects our dedication to enhancing communication and delivering quality services to our community."

The new website is now live at <u>lacbrome.ca/en</u>. The Town of Brome Lake encourages all residents to explore this dynamic tool and take advantage of its many features.

Source and information:

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